

Date: Mon, 1 May 1995 16:24:07 -0700
From: Paul Petersen <bnsnews@NETCOM.COM>
Subject: Newsletter Material Available

Folks who are publishing a Family Newsletter or about to begin one will be interested in this.

Even tho I'm sure you have a lot of material for publication you will be surprised how quickly it will be exhausted and you'll be looking around for new material. It takes a while before subscribers get into the habit of sending in copies of things they run across.

To that extent we've been supporting newsletter publishers with material from the extensive genealogy collections at Connecticut State Library. We have well over 1 million volumes on 7 floors of stacks - most of it published in the late 1850s.

What we do is run off copies of surname entries in these volumes and prepare a mail packet every 4 months. Here's a typical packet that will go out to the SEARS newsletter soon;

Naval Officers of the Am.Rev. A Concise Bio.Dict., pub 1988
Index to Mexican War Pens. Files, pub 1989
Digest of Early Conn. Probate Records, pub 1904
Dennis, Mass. Vital Records, pub 1993
Brandon Cemetery Inscript., Rutland, VT., pub 1994
Ear. Marr. of Trumbull Co. Ohio, pub 1884
Geneal. Index of Miami Valley Ohio, pub 1970
Names & Sketches of Pioneer Settl. Madison Co. N.Y., pub 1984
1850 U.S.Census Index New England states CD-rom floppy file

We charge typically \$6 to \$8 for this material which will appear in the fall issue of the SEARS newsletter, the fellow who publishes it really appreciates our efforts!

If you would like to do this for your newsletter we'd be happy to add your name to our list and will begin gathering material.

BNS News has been supplying bulk text to the trade since 1980, we look forward to serving your needs.

cheerio, Paul Petersen

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3 May

#950506

>From root Wed May 3 10:49:49 1995
>Date: Wed, 3 May 1995 08:47:59 -0700
>From: bnsnews%netcom.com@isch01asna.halnet.com (Paul Petersen)
>To: lrsears@erd1
>Subject: hello

>> Paul,
>> Thanks for the plug for the SEARS newsletter in your recent post o
>
>> I really do appreciate the information BNS is providing and by pub
>
> ok ray, thanks for the kudo's :-) i'd like to expand this as an
> ongoing service for newsletter publishers, it's right up our alley!
>
>> I hope I can help someone make a Sears connectio
>> even get around to sending me a copy.
>
> it takes time but my friend Jo Ann Havens-Wright (who pubs the HAVEN
> letter) does this sort of thing all the time. it takes a while to
> build up a database and a list of subscribers. to that extent you
> need to advertise often. i know the internet forbids this but if
> you do it say once a month and don't make it look like a used-car
> ad nobody will say much. you might also want to post messages on
> the FIDOnet genealogy conference - do you know about this?
>
>> If not, I may be back to you a
>> for copies of the reference pages.
>
> i look at a lot of books every month as possible candidates, i sectio
> off the floors/shelves. many of them have no index's at all while
> most have name/page index's. i try to avoid these because it
> doesn't help much to see a Sarah on pg 123 and not know what century
> she lived in - i don't want people ordering copies of useless pages.
> so i stick to the ones that have the full info on the page.
>
> well that's about it for now, i'll be getting that packet into the
> mail today or tomorrow. btw, the 1850 census list is in the form
> of a pamphlet. this is a sort-of trial run thing i did to see what
> would be involved. when you get it don't pay too much attention
> to the sloppy layout - i can do better! i thought this might make
> a nice enclosure with the newsletter. Jo Ann most always has some
> little extra along with the letter, things like bookmarks with the
> crest, calendars ect.ect. I told her if she wanted to do t-shirts
> and coffee mugs i have the name of a company! <grin>
>
> cheerio, paul

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